Rishabh Soni
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Experience

Google / UX Design Intern / May 2022 - Aug 2022

Cloud Speech studio / UXD Lead
- Led UX for AI Voice Training Console & delivered a scalable end-to-end solution for enterprise users.
- Collaborated with 14 stakeholders and headed weekly design reviews to identify scope & user journeys to explore, define & validate solutions.
- Secured & onboarded UXR resource by pitching requirements to leads. Further, partnered to develop research plans for usability testings (25 users) & insight analysis.
- Expanded scope & proposed 3 post-MVP features backed up by research insights & pitched to directors through hi-fi mockups.

Conversational AI / UXD Lead
- Led design of a new conversation management feature in a 2-week-long design sprint & presented a proposal to stakeholders.
- Recruited users & moderated 7 research sessions to identify user goals & define product scope while partnering with Product & Design Managers.
- Leveraged existing design systems & patterns to create uniform experience with other products.
- Produced User journey mapping & accessibility audits for 2 features.

E:fi Studio / Design Manager / June 2021 - Dec 2021

Product Portfolio / Lead
- Led design & client presentations for 7 design, product & architecture projects.
- Forefronted client interactions, pitched & secured 2 government contracts.
- Designed desktop UI & launched portfolio website escalating client queries by 70%.
- Mentored junior designers to develop interfacing skills, pitches & critiquing using design thinking.

Studio Archohm / Architect / May 2020 - May 2021

Application Design - Life through design / UXD Lead
- Designed and shipped firm's first mobile application to enhance employee interaction for android & ios devices.
- Defined product OKRs, developed wireframes, high-level & detailed storyboards, mockups & prototypes to communicate ideas effectively.
- Led user testings twice a month & coordinated interactions between designers & developers.

Education

University of Texas at Austin / Aug 2021 - May 2023 (expected)
M.S. Information Studies, concentration in Human-Computer Interaction (HCI). GPA 4.0

GGSIP University, India / Aug 2015 - May 2020
B.A. Architecture graduated with first division. Thesis of the year, Dean's list

Toolkit

Design	Prototyping	Research	Management
UI / UX Design Interaction	Rapid Prototyping	User Research	Product Management
Design Design Thinking	Sketch	User Testing	Project Management
Accessible Design	Figma	Persona Development	Competitor Analysis
Visual Design	Adobe XD	Usability Testing	Jira
Storytelling	Framer	Heuristic Evaluations	Confluence
Wireframing	Adobe Creative Suite		Smartsheets
Branding & Identity			